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2/29/2020

**Heroes of Pymoli Activity**

Three observable trends that I noticed with this data are:

1. This game is much more popular with males compared to females (84% compared to 14%)
2. Males made more purchases than females (652 to 113)
3. The majority of the players were between the ages of 20-24 years old. (almost 45%) and only 2% were over 39.